

THE 13TH ANNUAL ARIZONA BALLOON CLASSIC SPONSORSHIP PACKAGES

Amenities	Title Sponsor \$55,000	Desert Glow Sponsor \$17,500	Stage Sponsor \$15,000	Family Fun Zone Inflatables \$10,000	Fireworks Spectacular Sponsor \$8,500	Vehicle Sponsor \$5,000	Street Food Fest Sponsor \$5,000	Corporate Envelope Banner \$3,500	Community Support \$2,000	Gondola Banner Sponsor \$500
Title Rights & Logo	X	X	X	X	X	X	X			
Print, Radio & TV	X	X	X	X	X	X	X			
Exclusivity	X5	X4	X3	X2	X	X	X			
20'x30' Corporate Lounge	X	X	X							
22'x20' 4-color Envelope Banner	X	X	X	X	X	X	X	X		
Logo Signage Promotions	X	X	X	X	X	X	X	X		
Hot Air Balloon Ride for two (2)	4	2	2	2	2	1	1	1	1	1
Retail Space	20'x20'	20'x20'	10'x20'	10'x20'	10'x20'	20'x100'	20'x20'	10'x10'	10'x10'	
Basket Banner	4	2	2	2	2	1	1	1	1	1
Event Tix	1000	750	500	250	200	175	150	100	25	10
VIP Parking	25	15	12	10	5	5	5	4	2	2
Event Pin	Custom 500	Custom 250	200	75	50	25	25	20	5	2
:30 sec Video Ad on ABC Website	X	X	X							
Web Banner on the ABC Website	X	X	X							
Web Link to ABC Website	X	X	X	X	X	X	X	X	X	X
Social Media Promo on all Platforms	X	X	X	X	X	X	X	X	X	X

AMENITIES INCLUDED

Title Rights & Logo – Name and logo included in the venue.

Print, Radio & TV – Name and logo included when applicable.

Exclusivity – Sponsor will be the exclusive service or product brand

20'x30' Corporate Lounge – Available on Friday, 1/26 or Saturday, 1/27 evenings. Host up to 80 guests. Catered beverages and food included.

22'x20' 4-color Envelope Banner – Yep, flying on an actual hot air balloon all weekend

Hot Air Balloon Tether Ride – Ride in a tethered hot air balloon up to 30'. Weather permitting.

Website Link – Sponsor's logo included on the Eloy Glow website.

Social Media – Sponsor highlight and post on ALL platforms.

Retail Space – Sponsor/Food/Retail to receive 10'x10' vendor space.

Basket Banner – Sponsor to receive a 3'x3' basket banner on a hot air balloon (event to provide).

Hospitality – Dinner for two (2) including two (2) beverages (water, soft drink, or beer). In the VIP Sponsorship Tent

Arizona Balloon Classic Tix – Tickets to the 13th Annual Arizona Balloon Classic, January 26th– 28th, 2024 at Goodyear Ballpark, Goodyear, Arizona. (\$30 value).

www.abcfest.com

GOODYEAR BALLPARK

1/26/24- 1/28/24



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